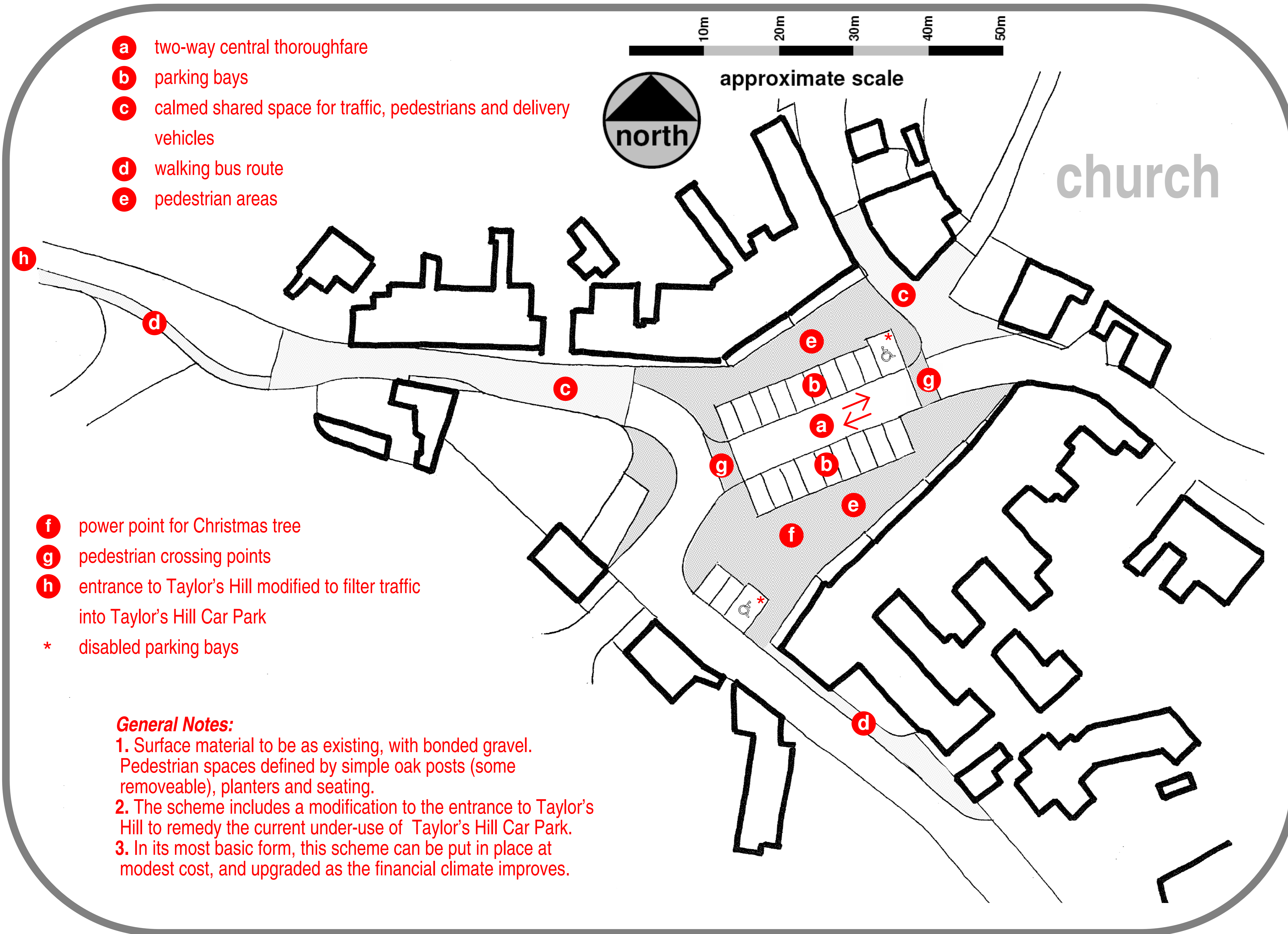


OPTION 3



General Description

The proposed scheme does away with the current circulatory system by introducing a central thoroughfare linking the two busiest feeder roads and provides clearly marked and arranged parking spaces (including 2 disabled spaces – marked * on layout).

Crucially, the proposed scheme reclaims a significant portion of the Square for pedestrians and also provides safe and flexible space for small events, business activities, socializing and pure enjoyment (by both tourists and residents) of this historic square. The “shared spaces” outside the White Horse and on Taylor's Hill provide additional traffic-calmed spaces and delivery drop-off spots where most needed.

The proposed scheme will transform the Square from little more than a roundabout and car park into a space that enhances the village's unique historic character; balancing and respecting the needs of pedestrians, residents, businesses, visitors, cyclists and drivers.

Case For ...

- close match with community aspirations
- safer for pedestrians, particularly between Taylor's Hill Car Park and the Square as well as within the Square itself
- historic building frontages opened-up

Case Against ...

- parking reduction
- Castle-Church sight line compromised
- residents' privacy compromised
- possibility of fly-parking

... Response

- provision meets most current normal demand; further offset by improved take-up in Taylor's Hill Car Park
- reduced number of parked vehicles and sight line between The Street and Taylor's Hill greatly improved
- offset by not having traffic passing directly outside their homes with consequent reduction in noise and damage to ancient buildings
- can be countered with strategically placed oak posts and/or planters

Parking Arrangement & Provision

- 22 clearly marked and orderly arranged parking spaces, including 2 disabled spaces
- pedestrian areas enable emergency vehicle access
- carriageway dimensions discourage fly parking and safeguard emergency access
- areas provided for regular business deliveries (e.g. dray visits to pub)
- encourages better use of Taylor's Hill Car Park

Pedestrian & Vehicular Movement

- significant area of the Square dedicated to pedestrian use
- central thoroughfare respecting major traffic routing and taking vehicular traffic away from buildings
- localised “shared spaces” established along section of Taylor's Hill and outside the White Horse
- simple and legible layout
- safeguards access for emergency and delivery vehicles

Views & Aesthetics

- safer open spaces where visitors can admire medieval frontages
- use of clear but unobtrusive features to promote a well-managed environment
- would use materials that are sensitive to the Square's unique historic character
- additional pedestrian space creates opportunities for public seating and sustainable, low maintenance greenery

Possible Implementation Issues

- proposed layout can be introduced and tested with relatively low levels of initial investment and subsequently upgraded in stages as funds become available
- proposed layout is sustainable and, once implemented, makes few maintenance demands

Flexibility & Use

- provides readily available space for small-scale events without traffic orders or special policing
- retention of generally-level or flush surface across the Square continues to allow larger events (e.g. fairs and markets)
- parking space can be temporarily commandeered to secure additional useable space relatively easily and without unnecessary disruption to traffic flow
- permanent space for Christmas tree and events, Morris dancing, etc.